



DISPLAY

Full Screen Banner

These banners fill the entire screen, ensuring the user's attention. Guarantee coverage in smartphones and tablets even in very precise segmentations.

Recommended to complement all sort of campaigns, generating impact and interaction.



Logan

AVERAGE CTR: 2%

BUYING MODEL: CPC/CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px, 320x568px, 480x320px, 568x320px
- Tablet: 768x1024px, 800x1280px, 1024x768px, 1280x800px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

If the **client designs** the banners, send us:

- Format: .JPG, .PNG or .GIF
- Weight: 200kb max.

Vorsprung durch Technik Audi

Pocas palabras para decirlo todo.

La familia A3 presenta su sedán compacto, con amplio baúl y diseño deportivo. Audi A3 Sedán, la posibilidad de tenerlo todo.

CONÓZCALO

LOGANMEDIA.MOBI