



DISPLAY In-Image

In-image advertising allows your ads to be placed on images across mobile web inventory.

Recommended for campaigns looking for exposure in reduced segmentations.

AVERAGE CTR: 2%

BUYING MODEL: CPM

DAILY MINIMUM: 50.000 impressions

FINAL DIMENSION OF THE CONTENT:
500x300 px min.

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

If the **client designs** the banners, send us:

- Format: JPG, PNG, GIF, Javascript Tag, HTML5
- Text: total included characters, 40 spaces.

