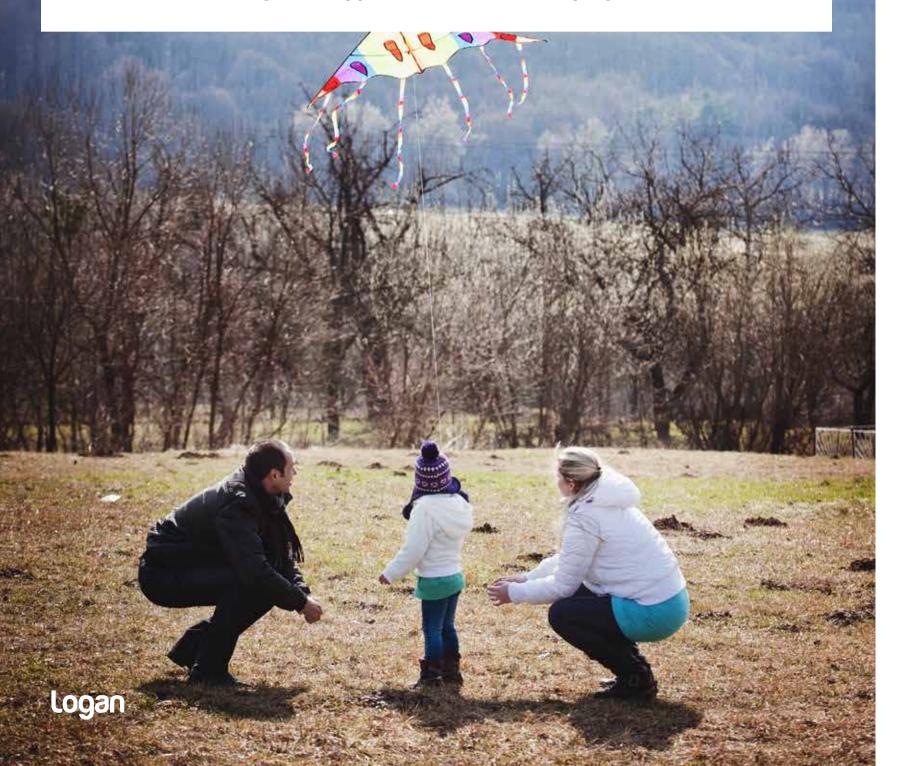# DISPLAY
Overlay

Full or half screen translucent ad that appears as a pop-up, on top of the app in which it's being displayed. It allows to continue seeing the content that appears behind.

Recommended for games, apps and wide reach campaigns.

AVERAGE CTR: 2,5%

BUYING MODEL: CPC

DAILY MINIMUM: 400 clicks

FINAL DIMENSION OF THE CONTENT:
- Smartphone: 300x250px, 320x480px, 550x480px

SPECS:
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

If the **client designs** the banners, send us:
- Tag Javascript MRAID compliant

SKIP AD

$30 POR SEMANA
NAVEGÁS, CHATEÁS Y HABLÁS

Pedí tu chip
GRATIS ACÁ

tuenti

Logan