



## DISPLAY Rewards

This ad allows you to interact with the audience rewarding users for their achievements in games and apps. With each achievement accomplished, users receive coupons with special deals from a variety of brands who decide to reward them.

**Recommended to cross the online/offline line by inviting users to redeem their rewards in physical stores, mainly for e-commerce campaigns and young audiences engagement.**

**AVERAGE CTR:** 2%

**BUYING MODEL:** CPM

**DAILY MINIMUM:** 10.000 impressions

**SPECS:**

- .MP4 Video or VASTAG of 15, 20 or 30 seconds

