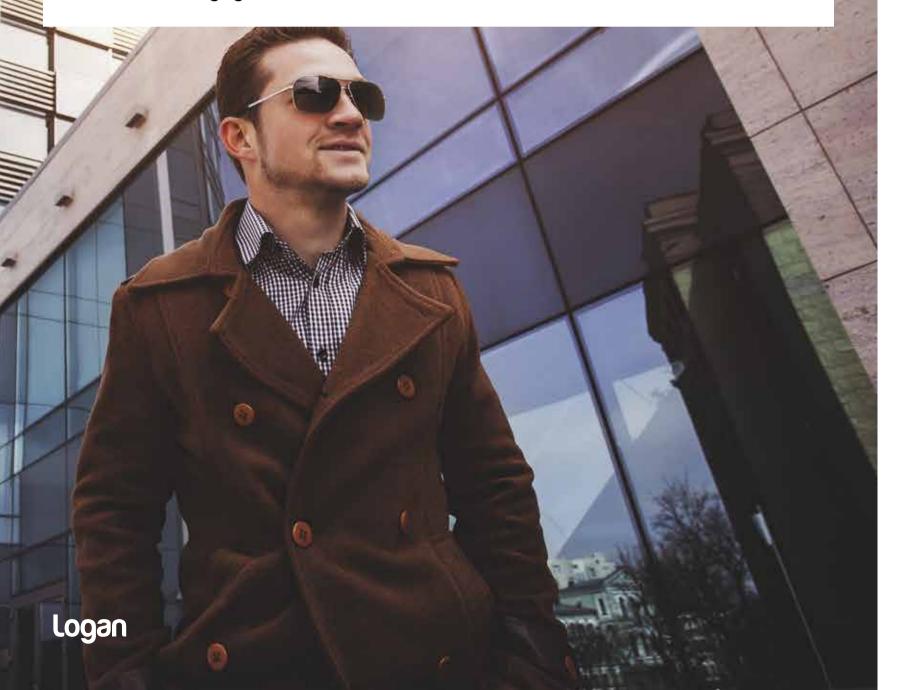


This ad allows you to interact with the audience rewarding users for their achievements in games and apps. With each achievement accomplished, users receive coupons with special deals from a variety of brands who decide to reward them.

Recommended to cross the online/offline line by inviting users to redeem their rewards in physical stores, mainly for e-commerce campaigns and young audiences engagement.



AVERAGE CTR: 2%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

SPECS:

• .MP4 Video or VASTAG of 15, 20 or 30 seconds

