



RICH MEDIA 4D

Full screen ad that is ideal for delivering a multi-sensory experience that includes vibration. Using this element stimulates people's emotions, engaging in a more memorable and attractive way with the consumer.

Recommended to generate high-impact and engagement.



AVERAGE CTR: 2%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

Specify in which moment/s the device will vibrate.

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

*Available only for Android

