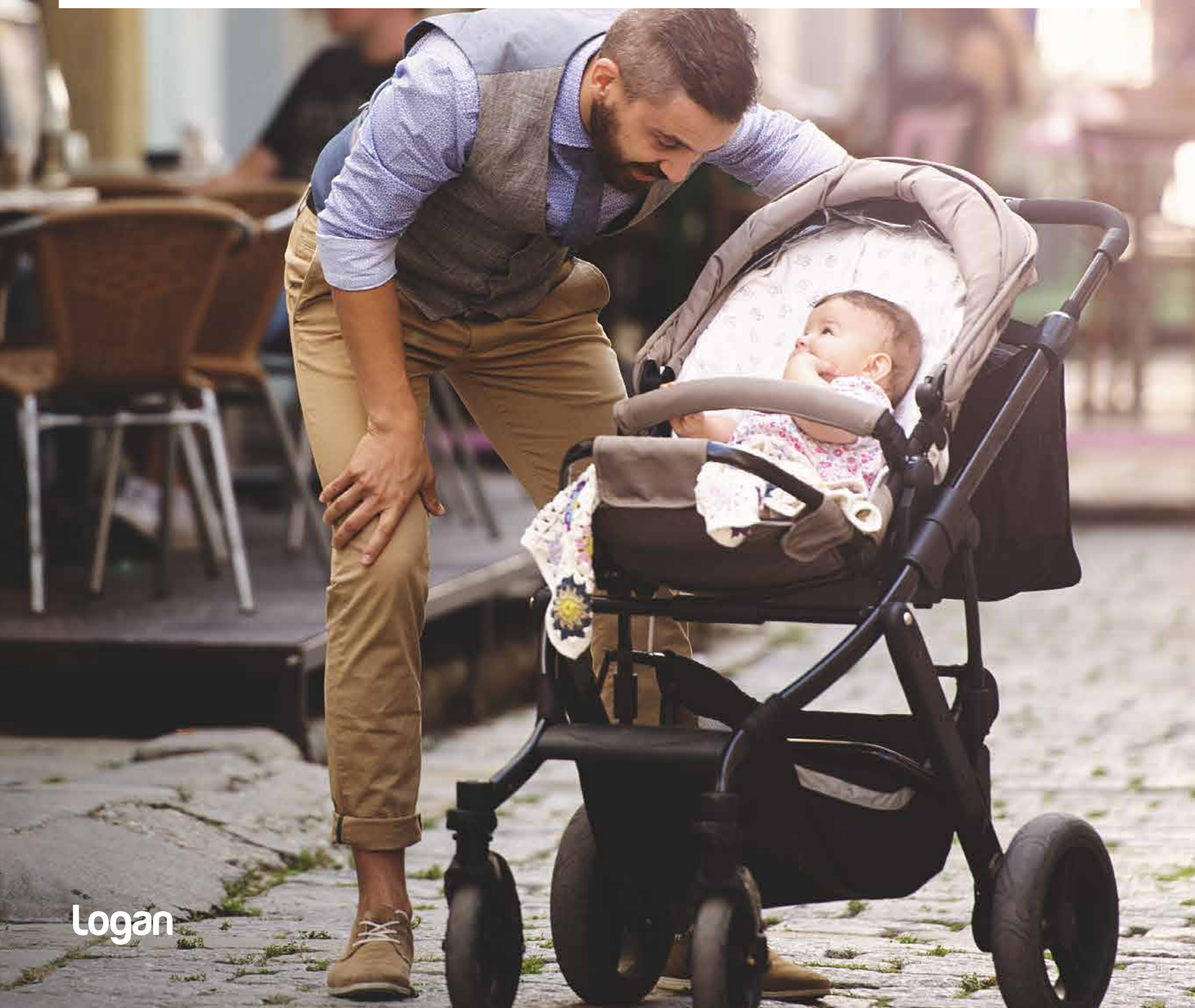




RICH MEDIA
Alive

Full screen ad that allows including a video player to transmit live content from YouTube via streaming.

Recommended to cover live events such as conferences, shows or competitions.



Logan

AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- Send Youtube link in which the transmission will be made

If the **client designs** the banners, send us:

- Javascript Player or HTML5
- Format: JPG, PNG or GIF
- Weight: 200kb max.
- Link YouTube live, or Javascript Player or HTML5



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