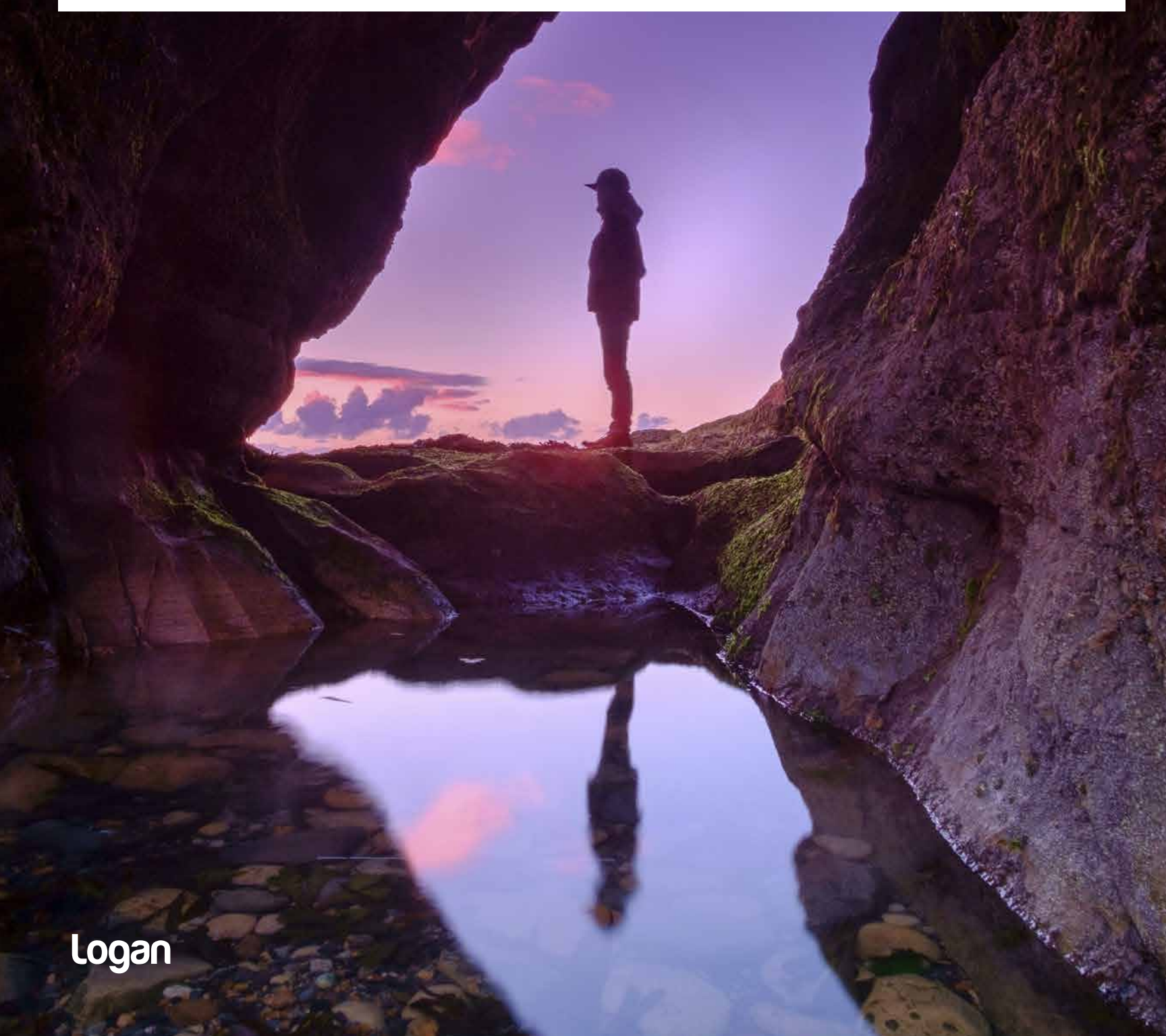




Full-Screen ad split in two. Each side can show opposite images or a before-after product concept.

Great for rebranding campaigns.



Logan

AVERAGE CTR: 1%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

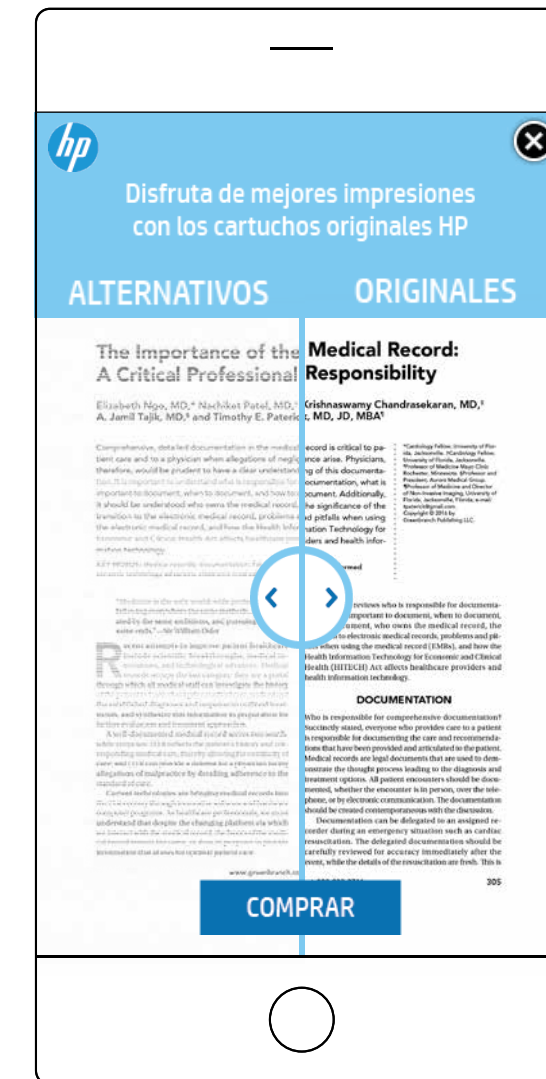
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- 2 HQ images that will be shown.

If the client designs the banners, send us:

- Tag Javascript MRAID compliant



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