



RICH MEDIA Cube

Mid-Screen 3D ad that simulates the inside of a cube. An image can be added to each face, resulting in a multi-product format.

Ideal for multi-product ads or branding campaigns with plenty of visual content.



AVERAGE CTR: 1%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT: 320x250px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- A brief detailing what will be shown in each of the six internal faces (Characters, products, CTA, etc).

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

