RICH MEDIA
Flappy Taylor

Full screen ads which are multiform and transparent. Interaction and animations can be included without obstructing the content of the site where they are showing.

Recommended to generate impact and high interaction in creatives that play with transparency.

AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:
- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:
- Editable assets with a separated backgroud from the rest of the layers.

If the **client designs** the banners, send us:
- Tag Javascript MRAID compliant

Logan

LOGANMEDIA.MOBI