



RICH MEDIA Frisky

Mid-Screen ad where one or several elements will stand out the edges of the container.

Recommended for high visual impact campaigns with interesting elements to highlight.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT: 320x250px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- Detail wich element/s will stand out of the ad and send them editable + cropped from their backgrounds.

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

