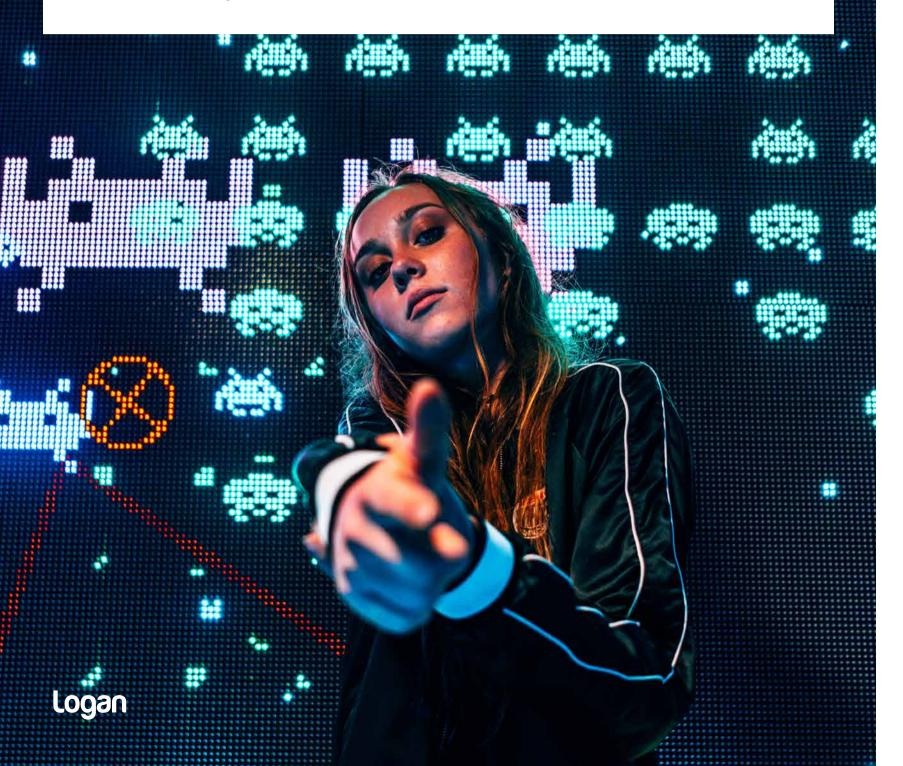# RICH MEDIA
Minigames

Mid-Screen ad that simulates a dice. An image can be added to each face, resulting in a multi-product format. Ideal for awareness campaigns that have multiple elements.

Ideal for multi-product ads.

AVERAGE CTR: 1%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:
- Smartphone: 320x480px
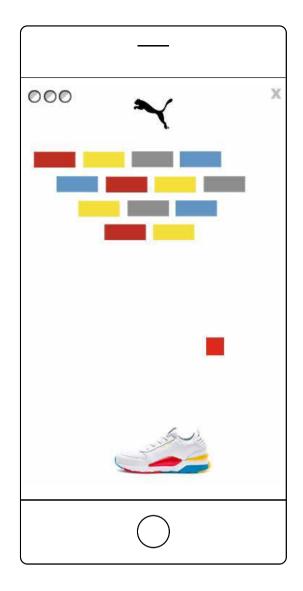- Tablet: 768x1024px

SPECS:
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:
- A brief detailing what will be shown in each of the six external cube faces.

If the **client designs** the banners, send us:
- Tag Javascript MRAID compliant

Logan