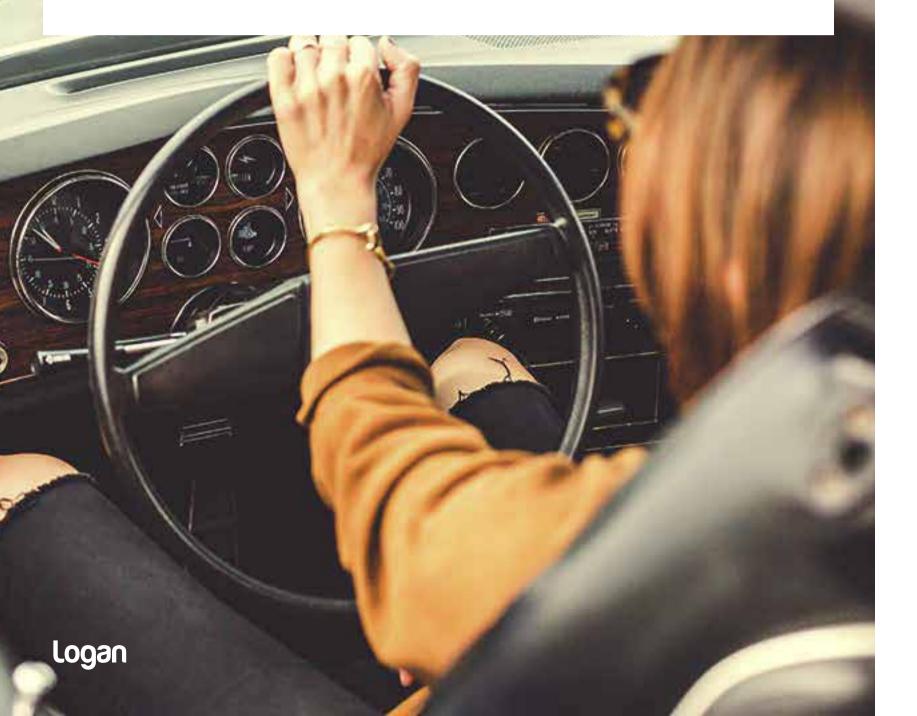## DISPLAY
On Wheels

Full screen ad specially thought for the automotive industry. Combines the following functionalities: image/video gallery, 360° view, characteristics/colours and nearby points of sale.

Recommended for launching new car models and encourage sales among new clients and brand enthusiasts.

AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:
- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:
- 360° View : 360° image of the car interior
- 360° Gallery: Minimum of 10 images from different angles of the car exterior.
- Spreadsheet with required fields complete to place locations on the map: name, adress, city, zip code, state, country.
- Car images in different colours.

If the **client designs** the banners, send us:
- Tag Javascript MRAID compliant

Logan

LOGANMEDIA.MOBI

VIEW 360° >   GALERIA 360° >

MAPA >   COLORES >

CATÁLOGO >   CONTACTO >

SUSPENSIÓN TRASERA