RICH MEDIA
Save The Date

Full screen ad that allows the user to save a reminder within his calendar, sending an alert when the event is approaching.

Recommended for special events or deals and product or store launches.

AVERAGE SCHEDULING: 2%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:
- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:
- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
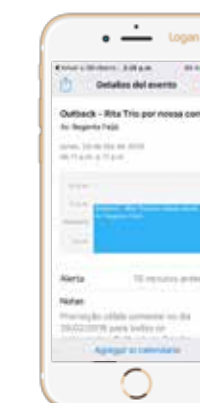- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:
- Name of the event: maximum 40 letters (required)
- Location: maximum 60 letters (required)
- Description: maximum 250 letters
- Start Date: dd/mm/yy, hh/mm (required)
- End Date: dd/mm/yy, hh/mm (required)

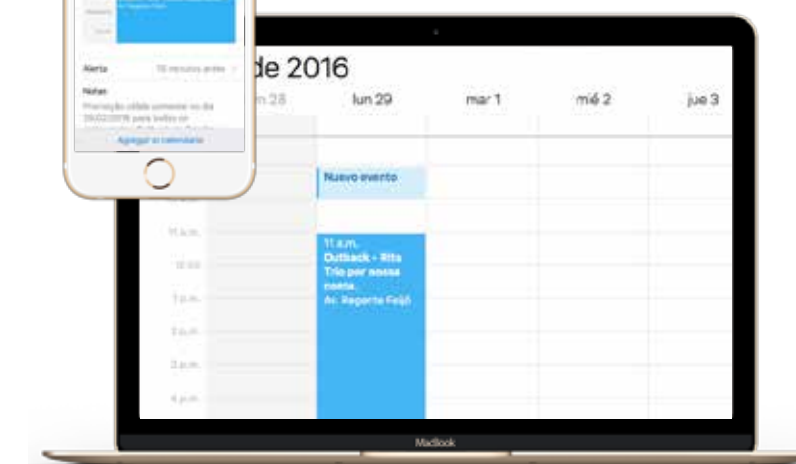If the **client designs** the banners, send us:
- Tag Javascript MRAID compliant

MOBILE

DESKTOP

Logan