



RICH MEDIA

Social Profile Window

Full screen ad that has the brand's social media content embedded. It can include a photo and/or video feed from Facebook or Instagram, or hashtags and/or content from Twitter. Also, you can add a tweet button with a predefined message or redirect the users to a specific Instagram, Facebook or Twitter account inside the native app.

Recommended for social media based campaigns.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

TWITTER

- User timeline
- User favorites
- Twitter search

FACEBOOK

- Profile

WE CAN ALSO INTERACT WITH THE INSTALLED APPS

- Open Facebook, Twitter and Instagram profiles
- Tweet: predefined message up to 140 characters

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant



TWITTER



FACEBOOK