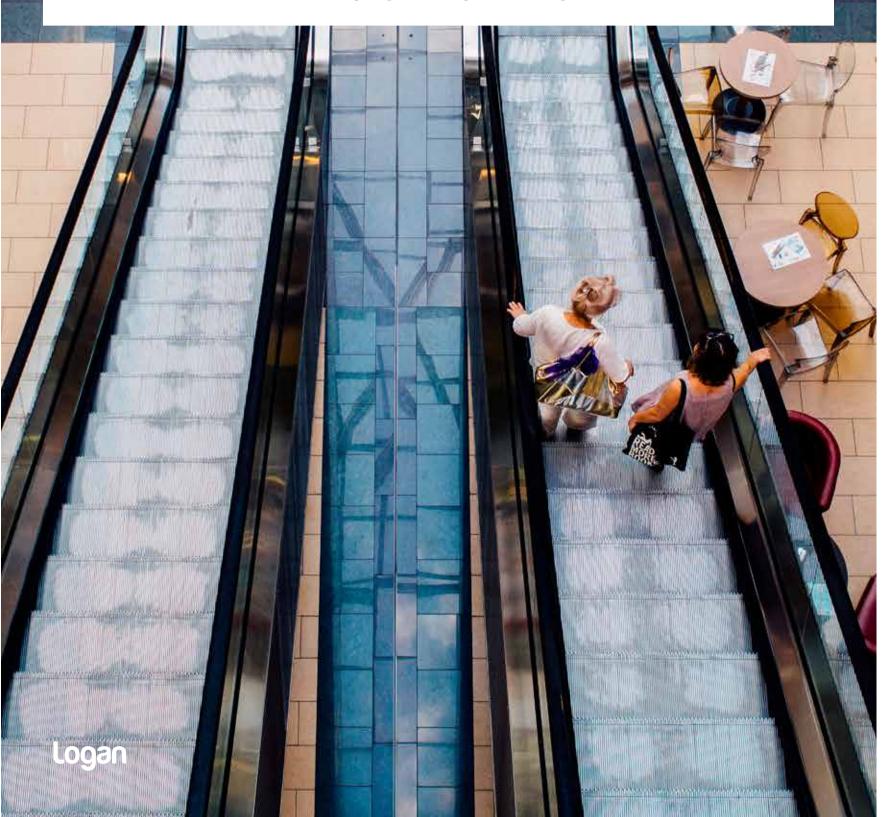


Full screen format based on a carousel of images.

Recommended for retail campaigns and product digital showrooms.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

• Smartphone: 320x480px • Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
 Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

Send images for the rotating gallery, preferably with the respective information of each product: price, description, etc.

If the **client designs** the banners, send us:

• Tag Javascript MRAID compliant

