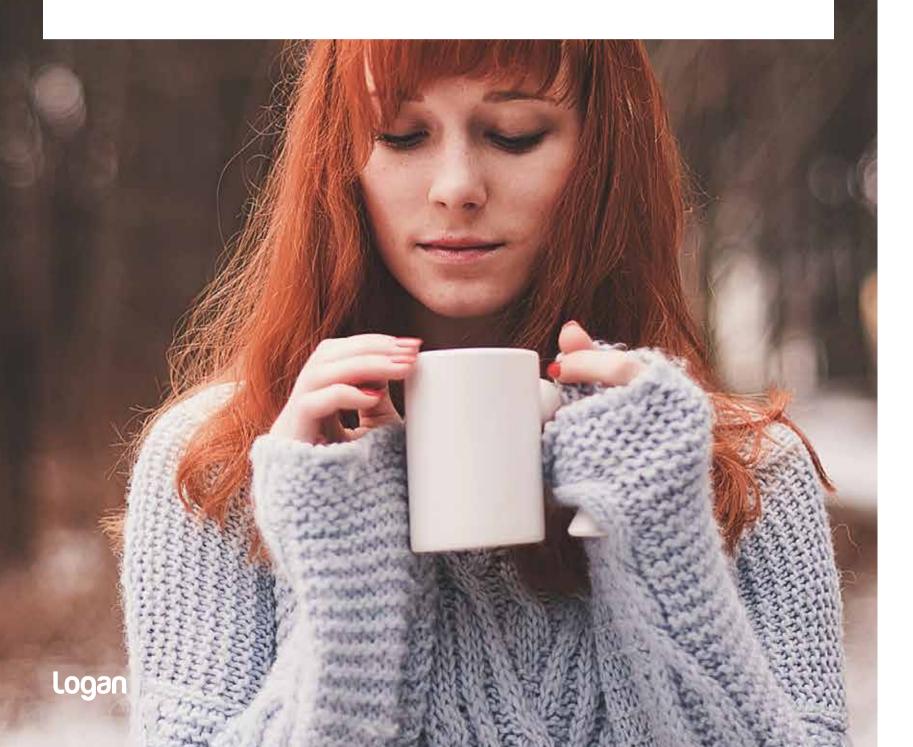


Full screen ad where the content adapts according to the climate of the place on which you are showing the piece. The message may vary depending on the weather, wind or temperature conditions.

Recommended for climate-sensitive products.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

• Smartphone: 320x480px • Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
 Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

• Send corresponding alert to each chosen variable: Weather: sun/clouds/rain/snow/fog/hail Temperature: cold/hot/mild Wind: windy/not windy

If the client designs the banners, send us:

• Tag Javascript MRAID compliant

