



RICH MEDIA

The Real Thing

Full screen full of life ad, abandons flat dimension and adds more depth to the creative. The elements will breakthrough mobile limitations and allow the user to interact in a spectacular 3D environment.

Recommended for high impact visual campaigns



AVERAGE CTR: 1%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- Editable elements separated in different layers.

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

