



Full-Screen ad that will allow the user to generate a discount coupon or free event ticket inside of their iOS wallet.

One of the best options for retail campaigns and specific dates events.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- Editable file corresponding to the coupon or event ticket.
- Available only for iOS

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

