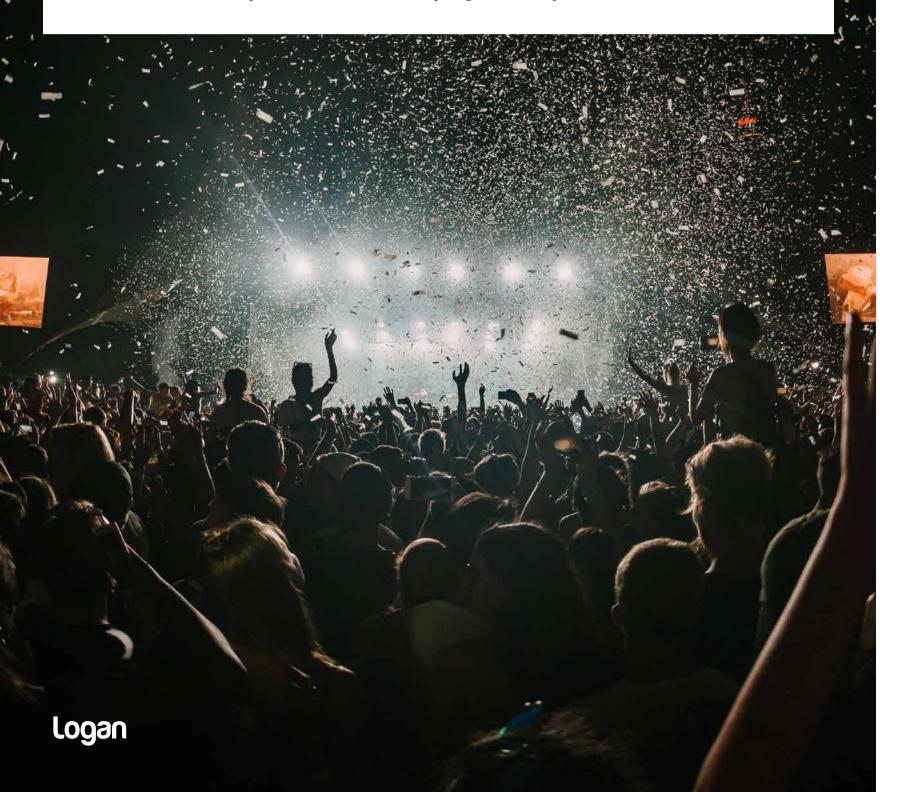


Full-Screen ad that will allow the user to generate a discount coupon or free event ticket inside of their iOS wallet.

One of the best options for retail campaigns and specific dates events.



AVERAGE CTR: 1,5%

**BUYING MODEL: CPM** 

**DAILY MINIMUM:** 10.000 impressions

## FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

## **SPECS:**

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
  Avoid .FLA, .SWF and .ID files

## **REQUIREMENTS:**

- Editable file corresponding to the coupon or event ticket.
- Available only for iOS

## If the **client designs** the banners, send us:

• Tag Javascript MRAID compliant



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