



VIDEO Menu Video

Full screen ads including a menu with a variety of videos where the user can choose what content to watch.

Recommended for campaigns with many available videos.



AVERAGE CTR: 1,5%

VR: 40%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 728x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

VIDEO:

- Format: video .MP4
- Compression: MPEG-5, H.264 Audio Codec .MP4 - AAC or YouTube/Vimeo Link

REQUIREMENTS:

- Send between 3 to 6 videos (recommended)

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

